

COVER SHEET

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SEC Registration Number

**S M P R I M E H O L D I N G S , I N C . A N D S U B S I
D I A R I E S**

(Company's Full Name)

**M a l l o f A s i a A r e n a A n n e x B u i l d i n g
, C o r a l W a y c o r . J . W . D i o k n o B l v d
. , M a l l o f A s i a C o m p l e x , B r g y . 7 6
Z o n e 1 0 , C B P - 1 A , P a s a y C i t y 1 3 0 0**

Mr. Jeffrey C. Lim

(Contact Person)

831-1000

(Company Telephone Number)

0 2

Month

(Calendar Period)

1 8

Day

1 7 - C

(Form Type)

0 4

Month

1 6

Day

(Annual Meeting)

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Domestic

Foreign

Total Amount of Borrowings

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE (SRC)
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

- 1. **February 18, 2013**
Date of Report

- 2. SEC Identification Number **AS094-000088** 3. BIR Tax Identification No. **003-058-789**

- 4. **SM PRIME HOLDINGS, INC.**
Exact name of registrant as specified in its charter

- 5. **PHILIPPINES** 6. (SEC Use Only)
Province, country or other jurisdiction of incorporation Industry Classification Code:

- 7. **Mall of Asia Arena Annex Building, Coral Way cor. J.W. Diokno Blvd., Mall of Asia Complex, Brgy. 76, Zone 10, CBP-1A, Pasay City, Philippines** **1300**
Address of principal office Postal Code

- 8. **(632) 831-1000**
Registrant's telephone number, including area code

- 9. _____
Former name or former address, if changed since last report

- 10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK, P1 PAR VALUE	17,373,677,760
.....	
.....	
.....	

11. Indicate the item numbers reported herein: **ITEM # 9, LETTER B.**

This is to advise that at the board of directors' meeting held today, February 18, 2013, the following matters were approved:

- a. The audited financial statements of the Company for the year 2012.
- b. The 2013 annual stockholders' meeting of SM Prime to be held on April 16, 2013, 2:30 p.m. at the **Rigodon Ballroom, The Peninsula Manila, Corner of Ayala and Makati Avenues, 1226 Makati City**. The BOD has fixed the end of trading hours of the Philippine Stock Exchange on March 18, 2013 as the record date for the determination of stockholders entitled to notice of and to vote at such meeting and any adjournment thereof.
- c. There will be an Analysts and Press Briefing **immediately after** the Annual Stockholders' Meeting on April 16, 2013. The venue of the briefing will be at the **Balagtas-Balmori Function Room, The Peninsula Manila, Corner of Ayala and Makati Avenues, 1226 Makati City**.


The above information is being disclosed in accordance with the disclosure rules of the Securities and Exchange Commission and the Philippine Stock Exchange.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SM PRIME HOLDINGS, INC.
Registrant

Date: February 18, 2013



JEFFREY C. LIM
Executive Vice President