

A S 0 9 4 - 0 0 0 0 8 8

SEC Registration Number

S M P R I M E H O L D I N G S , I N C . A N D S U B S I
D I A R I E S

(Company's Full Name)

1 0 t h F l o o r M a l l o f A s i a A r e n a A n n
e x B u i l d i n g , C o r a l W a y c o r . J . W .
D i o k n o B l v d . , M a l l o f A s i a C o m p l e
x , B r g y . 7 6 Z o n e 1 0 , C B P - 1 A , P a s a
y C i t y 1 3 0 0

Mr. Jeffrey C. Lim

(Contact Person)

831-1000

(Company Telephone Number)

1 2 1 4

Month Day
(Calendar Period)

1 7 - C

(Form Type)

Month Day

(Annual Meeting)

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

Remarks: Please use BLACK ink for scanning purposes.

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE (SRC)
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. **December 14, 2017**
Date of Report
2. SEC Identification Number **AS094-000088** 3. BIR Tax Identification No. **003-058-789**
4. **SM PRIME HOLDINGS, INC.**
Exact name of registrant as specified in its charter
5. **PHILIPPINES** 6. (SEC Use Only)
Province, country or other jurisdiction of Industry Classification Code:
incorporation
7. **10th Floor Mall of Asia Arena Annex Building, Coral Way cor. J.W. Diokno Blvd., Mall of
Asia Complex, Brgy. 76, Zone 10, CBP-1A, Pasay City, Philippines** **1300**
Address of principal office Postal Code
8. **(632) 831-1000**
Registrant's telephone number, including area code
9. **N/A**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK, P1 PAR VALUE	28,879,231,694
.....	
.....	
.....	

11. Indicate the item numbers reported herein: **ITEM # 9, LETTER B.**



PRESS RELEASE

SM Prime opens New Mall in Batangas



(14 December 2017, Pasay City, Philippines) [SM Prime Holdings, Inc.](#) (SM Prime), one of the leading integrated property companies in Southeast Asia, continues to expand in the Southern Luzon as it schedules to open its newest mall in Batangas, SM Center Lemery, this Friday, December 15. This latest mall-destination in the province will add 25,000 square meters (sqm) to SM Prime’s total gross floor area (GFA) in the Philippines.

“Lemery has been a gateway to different attractions in Batangas, and with this, it’s been continually developing to meet the needs and standards of its residents and visitors. SM Center Lemery takes part in meeting these needs. The exciting mix of offerings in the mall are sure to delight every Batangueños, as we have also done in SM City Batangas and SM City Lipa,” SM Prime President Jeffrey C. Lim said.

Opening with almost 90% of space lease-awarded, SM Center Lemery will have three floors of mixed retail and food tenants topped with preferred household brands such as SM Hypermarket, BDO, Ace Hardware, Miniso, SM Appliance Center, Watson’s, Simply Shoes and Surplus. Staying true to its commitment to deliver utmost malling experience, SM Center Lemery will have a Wellness Zone and Cyberzone that will cater to the distinct and discriminating taste and style of Batanguenos.

This year, SM Prime has already launched five new malls namely SM Center Pulilan in Bulacan, SM Center Tuguegarao Downtown in Cagayan, SM City Puerto Princesa in Palawan, SM Cherry Antipolo in Rizal, S Maison at Conrad Manila in Pasay City and SM CDO Downtown Premier in Cagayan de Oro.

SM Prime remains committed to its role as a catalyst for economic growth, delivering innovative and sustainable lifestyle cities, thereby enriching the quality of life of millions of people.

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For further information, please contact:

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SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SM PRIME HOLDINGS, INC.

Registrant

Date: December 14, 2017



JOHN NAI PENG C. ONG
Corporate Information Officer