

A S 0 9 4 - 0 0 0 0 8 8

SEC Registration Number

S M P R I M E H O L D I N G S , I N C . A N D S U B S I  
D I A R I E S

(Company's Full Name)

1 0 t h F l o o r M a l l o f A s i a A r e n a A n n  
e x B u i l d i n g , C o r a l W a y c o r . J . W .  
D i o k n o B l v d . , M a l l o f A s i a C o m p l e  
x , B r g y . 7 6 Z o n e 1 0 , C B P - 1 A , P a s a  
y C i t y 1 3 0 0

Mr. Jeffrey C. Lim

(Contact Person)

831-1000

(Company Telephone Number)

0 5 1 2

Month Day  
(Calendar Period)

1 7 - C

(Form Type)

Month Day

(Annual Meeting)

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

\_\_\_\_\_

LCU

Document ID

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Cashier

STAMPS

Remarks: Please use BLACK ink for scanning purposes.

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE (SRC)  
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. May 12, 2016  
Date of Report
2. SEC Identification Number AS094-000088      3. BIR Tax Identification No. 003-058-789
4. SM PRIME HOLDINGS, INC.  
Exact name of registrant as specified in its charter
5. PHILIPPINES      6. (SEC Use Only)  
Province, country or other jurisdiction of      Industry Classification Code:  
incorporation
7. 10th Floor Mall of Asia Arena Annex Building, Coral Way cor. J.W. Diokno Blvd., Mall of  
Asia Complex, Brgy. 76, Zone 10, CBP-1A, Pasay City, Philippines      1300  
Address of principal office      Postal Code
8. (632) 831-1000  
Registrant's telephone number, including area code
9. N/A  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
<b>COMMON STOCK, P1 PAR VALUE</b>	<b>28,879,231,694</b>
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.....	
.....	

11. Indicate the item numbers reported herein: ITEM # 9, LETTER B.



## Press Release

### SM Prime Accelerates Expansion with Opening of 58th Mall in the Country



Façade of SM City Trece Martires in Cavite

**(12 May 2016, Pasay City, Philippines)** [SM Prime Holdings, Inc.](#) (SM Prime), one of the leading integrated property companies in Southeast Asia, opens its newest mall, SM City Trece Martires, on May 13, 2016, its 58th in the country. This is also the fifth mall in the province of Cavite after the successes of SM City Bacoor, SM City Dasmariñas, SM City Rosario and SM City Molino.

Located at the heart of the province, this latest premier destination adds 84,000 square meters (sqm) in gross floor area (GFA), bringing SM Prime's total retail space to almost 7.5 million sqm, the largest footprint in the country.

"The success of our first four malls in Cavite encouraged us to expand the malling lifestyle in the province. SM City Trece Martires will be a great addition in the development of Cavite as we remain committed to expand towards the provincial areas," SM Prime President Hans T. Sy said.

SM City Trece Martires, which is situated on the corner of two main thoroughfares - Governor's Drive and Capitol Road - opens new doors to the city of Trece Martires that has more than 100,000 residents. It is bounded by Tanza on the North and West, Naic also on the West, Amadeo and Indang on the South, and General Trias on the East. Based on a 2010 census, Cavite is the most populated province in the Philippines with 3.1 million people.

Opening with almost 80% of space lease-awarded, SM City Trece Martires is furnished with well-chosen retail stores, cozy dining outlets, forefront recreation and entertainment facilities and guest-focused service centers. This is boosted by an inviting architectural design that give a new lifestyle look in the city and in the province.

Joining the opening of SM City Trece Martires are some of the well-loved retail stores, food outlets and anchor tenants like THE SM STORE, SM Supermarket, Ace Hardware, Watsons, BDO, SM Appliance, and SM Cinema. The new mall will house four state-of-the-art cinemas for a total of 237 cinema seats. A 737-slot parking space is also provided for shoppers' convenience.

SM Prime opened SM City San Jose Del Monte in Bulacan last April 29 with 101,000 sqm in GFA. SM Prime has 49 malls in Luzon, 20 of which are in Metro Manila, five in the Visayas and four in Mindanao. The company aims to open five new malls this year reaching a total of 61 malls in the Philippines and six in China with an estimated combined GFA of 8.6 million sqm by the end of the year.

SM Prime remains committed to its role as a catalyst for economic growth, delivering innovative and sustainable lifestyle cities, thereby enriching the quality of life of millions of people.

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**For further information, please contact:**

**Alexander Pomento**

Vice President, Investor Relations

SM Prime Holdings, Inc.

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Tel. no.: +632 862 7940


## SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SM PRIME HOLDINGS, INC.**

Registrant

Date: May 12, 2016

  
**TERESA CECILIA H. REYES**  
Vice President - Finance