

A S 0 9 4 - 0 0 0 0 8 8

SEC Registration Number

S M P R I M E H O L D I N G S , I N C . A N D S U B S I
D I A R I E S

(Company's Full Name)

1 0 t h F l o o r M a l l o f A s i a A r e n a A n n
e x B u i l d i n g , C o r a l W a y c o r . J . W .
D i o k n o B l v d . , M a l l o f A s i a C o m p l e
x , B r g y . 7 6 Z o n e 1 0 , C B P - 1 A , P a s a
y C i t y 1 3 0 0

Mr. Jeffrey C. Lim

(Contact Person)

831-1000

(Company Telephone Number)

1 2 1 9

Month Day
(Calendar Period)

1 7 - C

(Form Type)

Month Day

(Annual Meeting)

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowings

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

Remarks: Please use BLACK ink for scanning purposes.

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE (SRC)
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. **December 19, 2016**
Date of Report
2. SEC Identification Number **AS094-000088** 3. BIR Tax Identification No. **003-058-789**
4. **SM PRIME HOLDINGS, INC.**
Exact name of registrant as specified in its charter
5. **PHILIPPINES** 6. (SEC Use Only)
Province, country or other jurisdiction of Industry Classification Code:
incorporation
7. **10th Floor Mall of Asia Arena Annex Building, Coral Way cor. J.W. Diokno Blvd., Mall of
Asia Complex, Brgy. 76, Zone 10, CBP-1A, Pasay City, Philippines** **1300**
Address of principal office Postal Code
8. **(632) 831-1000**
Registrant's telephone number, including area code
9. **N/A**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK, P1 PAR VALUE	28,879,231,694
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.....	
.....	

11. Indicate the item numbers reported herein: **ITEM # 9, LETTER B.**



PRESS RELEASE

SM City Tianjin: SM Prime's 7th mall in China



Artist Perspective of SM City Tianjin

(19 December 2016, Pasay City, Philippines) [SM Prime Holdings, Inc.](#) (SM Prime), one of the leading integrated property companies in Southeast Asia, soft opened SM City Tianjin last Saturday, December 17. This is SM Prime's seventh mall in China with a gross floor area (GFA) of 565,000 square meters (sqm).

"The opening of SM City Tianjin reflects our strong confidence on China's economy. This gives SM Prime a wider perspective on China's shopping culture, allowing us to capture bigger opportunities as an international integrated property developer," SM Prime President Jeffrey C. Lim said.

SM Prime continues to expand in China as its consumer spending growth remains to be strong. From 2000 to 2010, China's consumption grew from around US\$ 650 billion to US\$ 1.4 trillion creating the largest consumer market in the world. China's consumption has been growing faster than any other country's in absolute terms.

SM City Tianjin is the newest landmark within the Tianjin Airport Economic Area at the emerging Binhai New Area, the largest free trade zone in Northern China and a thriving central business district where international corporations in logistics and financial services are setting up offices. Considered as a "new economic pole" along the Shenzhen Special Economic Zone and

Shanghai Pudong New Area, the Binhai New Area is home to over 2,000 enterprises from 130 countries.

SM City Tianjin is adjacent to the airport and is accessible through the cities of Beijing and Qinhuangdao via buses, expressways and high-speed railways. SM City Tianjin joins SM Prime's China malls portfolio namely SM City Xiamen, SM City Jinjiang, SM City Chengdu, SM City Suzhou, SM City Chongqing and SM City Zibo, all with a combined GFA of 1.5 million sqm.

This newest architectural jewel is designed by ARQ, a world-renowned design agency. SM City Tianjin has three structures that are positioned that looks like a large blossoming flower from above, symbolizing growth and new opportunities.

SM Prime brings the dynamic world of SM to Tianjin by offering diverse shopping, dining and leisure experiences with more than 60% of space leased out. SM City Tianjin opened with anchor tenants such as Dadi IFree Cinema, Bravo Yonghui Supermarket, Jiawen, FTZ Korea World, Decathlon, Acasia Food Court and Watsons. It also features a kid-friendly Exploreum, Wellness tenants, a skating rink, as well as 8,110 parking slots for the shoppers.

In the Philippines, SM Prime has 60 malls with the recent opening of SM City East Ortigas in Pasig City last December 2 with a GFA of more than 80,000 sqm; SM Cherry Congressional in Quezon City last November 25 with more than 13,000 sqm in GFA; SM City San Jose Del Monte in Bulacan last April with 101,000 sqm in GFA; and SM City Trece Martires in Cavite last May 2016 with 84,000 sqm in GFA.

This brings SM Prime's combined GFA to 9.1 million sqm both in the Philippines and in China.

SM Prime remains committed to its role as a catalyst for economic growth, delivering innovative and sustainable lifestyle cities that enrich the quality of life of millions.

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For further information, please contact:

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SM Prime Holdings, Inc.

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Tel. no.: +632 862 7940

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SM PRIME HOLDINGS, INC.

Registrant

Date: December 19, 2016


TERESA CECILIA H. REYES
Vice President - Finance