

# SECURITIES AND EXCHANGE COMMISSION

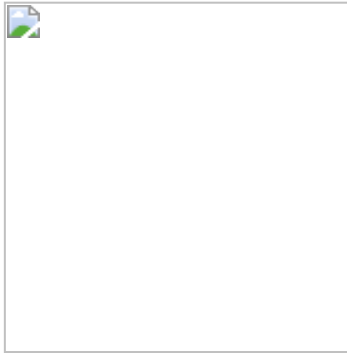
## SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)  
Dec 9, 2014
2. SEC Identification Number  
AS094-000088
3. BIR Tax Identification No.  
003-058-789
4. Exact name of issuer as specified in its charter  
SM PRIME HOLDINGS, INC.
5. Province, country or other jurisdiction of incorporation  
PHILIPPINES
6. Industry Classification Code(SEC Use Only)
7. Address of principal office  
Mall of Asia Arena Annex Building, Coral Way cor. J.W. Diokno Blvd., Mall of Asia  
Complex, Brgy. 76, Zone 10, CBP-1A, Pasay City, Philippines  
Postal Code  
1300
8. Issuer's telephone number, including area code  
(632) 831-1000
9. Former name or former address, if changed since last report  
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK, P1 PAR VALUE	28,879,137,294
11. Indicate the item numbers reported herein  
ITEM # 9, LETTER B

*The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.*



## SM Prime Holdings, Inc. SMPH

**PSE Disclosure Form 7-1 - Notice of Annual or Special Stockholders' Meeting**  
**References: SRC Rule 17 (SEC Form 17-C) and**  
**Sections 7 and 4.4 of the Revised Disclosure Rules**

**Subject of the Disclosure**

Notice of Annual Stockholders' Meeting

**Background/Description of the Disclosure**

At the regular meeting of the board of directors of SM Prime Holdings, Inc. (Corporation) held yesterday, December 8, 2014, the Board of Directors has set its 2015 Annual Stockholders Meeting on April 14, 2015, Tuesday, 2:30 pm at the SMX Convention Center, Taguig Function Room 3, at SM Aura Premier, 26th St., Corner Mckinley Parkway, Barangay Fort Bonifacio Global City, Taguig. Record date for the meeting is 16 March 2015. Other details of the holding of the Corporation's Annual Stockholders' Meeting shall be timely announced.

**Type of Meeting**

- Annual  
 Special

<b>Date of Approval by Board of Directors</b>	Dec 8, 2014
<b>Date of Stockholders' Meeting</b>	Apr 14, 2015
<b>Time</b>	2:30pm
<b>Venue</b>	SMX Convention Center, Taguig Function Room 3, at SM Aura Premier, 26th St., Corner Mckinley Parkway, Barangay Fort Bonifacio Global City, Taguig
<b>Record Date</b>	Mar 16, 2015
<b>Agenda</b>	TBA

**Inclusive Dates of Closing of Stock Transfer Books**

<b>Start Date</b>	N/A
<b>End Date</b>	N/A

**Other Relevant Information**

N/A

**Filed on behalf by:**

<b>Name</b>	Gerlyn Rosario Barrozo
<b>Designation</b>	Officer