

COVER SHEET

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SEC Registration Number

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(Company's Full Name)

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Mr. Jeffrey C. Lim
(Contact Person)

831-1000
(Company Telephone Number)

0 2 **1 9**
Month Day
(Calendar Period)

1 7 - C
(Form Type)

Month Day
(Annual Meeting)

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Domestic Foreign

To be accomplished by SEC Personnel concerned

File Number

_____ LCU

Document ID

_____ Cashier

STAMPS

Remarks: Please use BLACK ink for scanning purposes.

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE (SRC)
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. **February 19, 2018**
Date of Report
2. SEC Identification Number **AS094-000088** 3. BIR Tax Identification No. **003-058-789**
4. **SM PRIME HOLDINGS, INC.**
Exact name of registrant as specified in its charter
5. **PHILIPPINES** 6. (SEC Use Only)
Province, country or other jurisdiction of incorporation Industry Classification Code:
7. **10th Floor Mall of Asia Arena Annex Building, Coral Way cor. J.W. Diokno Blvd., Mall of Asia Complex, Brgy. 76, Zone 10, CBP-1A, Pasay City, Philippines** **1300**
Address of principal office Postal Code
8. **(632) 831-1000**
Registrant's telephone number, including area code
9. **N/A**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK, P1 PAR VALUE	28,879,231,694
.....	
.....	
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11. Indicate the item numbers reported herein: **ITEM # 9, LETTER B.**

During the regular meeting of the Board of Directors (the "Board") of SM Prime Holdings, Inc. (the Corporation") held today, the Board approved the following matters:

1. The audited financial statements of the Company for the year 2017;
2. Setting of its 2018 Annual Stockholders' Meeting on April 24, 2018, 2:30 p.m. at the **Forbes Ballroom 1 & 2, Conrad Manila, Seaside Boulevard corner Coral Way, Mall of Asia Complex, Pasay City** and setting March 28, 2018 as the record date for stockholders entitled to notice of, to attend and vote at the annual stockholders' meeting; and
3. Setting of Analysts and Press Briefing **immediately after** the 2:30pm Annual Stockholders' Meeting on April 24, 2018. The venue of the briefing will be at the **Taft Ballroom 1, Conrad Manila, Seaside Boulevard corner Coral Way, Mall of Asia Complex, Pasay City.**

We trust you will find the foregoing in order.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SM PRIME HOLDINGS, INC.

Registrant

Date: February 19, 2018


JOHN NAI PENG C. ONG
Chief Finance Officer