



SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE (SRC)  
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

- 1. November 11, 2014  
Date of Report
  
- 2. SEC Identification Number AS094-000088      3. BIR Tax Identification No. 003-058-789
  
- 4. SM PRIME HOLDINGS, INC.  
Exact name of registrant as specified in its charter
  
- 5. PHILIPPINES      6. (SEC Use  Only)  
Province, country or other jurisdiction of incorporation      Industry Classification Code:
  
- 7. Mall of Asia Arena Annex Building, Coral Way cor. J.W. Diokno Blvd., Mall of Asia Complex, Brgy. 76, Zone 10, CBP-1A, Pasay City, Philippines      1300  
Address of principal office      Postal Code
  
- 8. (632) 831-1000  
Registrant's telephone number, including area code
  
- 9. N/A  
Former name or former address, if changed since last report
  
- 10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
<b>COMMON STOCK, P1 PAR VALUE</b>	<b>27,819,137,294</b>
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.....	

11. Indicate the item numbers reported herein: ITEM # 9, LETTER B.



November 11, 2014

**The Philippine Stock Exchange, Inc.**  
3F Philippine Stock Exchange Plaza  
Ayala Triangle, Ayala Avenue  
Makati City

**Attention of Ms. Janet A. Encarnacion**  
Head - Disclosure Department

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Gentlemen:

This refers to the news article entitled “SM seeks end to disputes with Ayala camp” posted in Inquirer.net today. The article reported that:

“ . . . .

Hans Sy, president of SM Prime, confirmed to the Inquirer in an interview Sunday that they were hoping to close a deal to buy out the shares of the Francisco Ortigas Group within the next 30 days.

. . . .”

We confirm the veracity of the above-quoted news article.

Very truly yours,

A handwritten signature in black ink that reads 'Teresa Cecilia H. Reyes'.

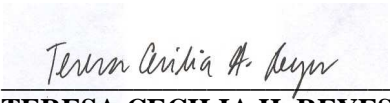
**TERESA CECILIA H. REYES**  
Vice President – Finance

## SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SM PRIME HOLDINGS, INC.**  
Registrant

Date: November 11, 2014

  
**TERESA CECILIA H. REYES**  
Vice President – Finance