



SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE (SRC)  
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. June 20, 2016  
Date of Report
2. SEC Identification Number AS094-000088      3. BIR Tax Identification No. 003-058-789
4. SM PRIME HOLDINGS, INC.  
Exact name of registrant as specified in its charter
5. PHILIPPINES      6. (SEC Use  Only)  
Province, country or other jurisdiction of      Industry Classification Code:  
incorporation
7. 10th Floor Mall of Asia Arena Annex Building, Coral Way cor. J.W. Diokno Blvd., Mall of  
Asia Complex, Brgy. 76, Zone 10, CBP-1A, Pasay City, Philippines      1300  
Address of principal office      Postal Code
8. (632) 831-1000  
Registrant's telephone number, including area code
9. N/A  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
<b>COMMON STOCK, P1 PAR VALUE</b>	<b>28,879,231,694</b>
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.....	

11. Indicate the item numbers reported herein: ITEM # 9, LETTER B.



June 20, 2016

**The Philippine Stock Exchange, Inc.**  
3F Philippine Stock Exchange Plaza  
Ayala Triangle, Ayala Avenue  
Makati City

**Attention of Ms. Janet A. Encarnacion**  
Head - Disclosure Department

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Gentlemen:

This refers to the news article entitled “SM eyes Harrison Plaza redevelopment” posted in Inquirer.net today. The article reported in part that:

“PROPERTY giant SM Prime Holdings Inc. is firming up plans to invest close to P40 billion to redevelop the 40-year-old SM Harrison Plaza complex as a partner of the city government of Manila.

In a chance interview, SM Prime chief finance officer Jeffrey Lim said SM was in talks with the city government to rebuild the complex—which stands on a strategic seven-hectare property owned by the city government—into a mixed-use development.

‘We will develop the shopping center and put up BPO (business process outsourcing) offices,’ Lim said, adding that the lot area had not been fully maximized.

....

‘It will be a mixed-use development,’ Lim said, adding that SM Prime also intended to put up residential towers in the complex.

Lim said the estimated capital outlay for the project was P39.44 billion given that more towers for the office and residential components would be built aside from the redevelopment of the shopping center.

....”

We confirm the veracity of the above-quoted news article.

Very truly yours,

A handwritten signature in black ink that reads "Teresa Cecilia H. Reyes".

**TERESA CECILIA H. REYES**  
Vice President – Finance

## SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SM PRIME HOLDINGS, INC.**  
Registrant

Date: June 20, 2016

A rectangular box containing a handwritten signature in cursive script, which reads "Teresa Cecilia H. Reyes".

**TERESA CECILIA H. REYES**  
**Vice President – Finance**