

COVER SHEET

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SEC Registration Number

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(Company's Full Name)

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Mr. Jeffrey C. Lim
(Contact Person)

831-1000
(Company Telephone Number)

0	8	Month	0	7	Day
(Calendar Period)					

1	7	-	C
(Form Type)			

		Month			Day
(Annual Meeting)					

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowings	
Domestic	Foreign

To be accomplished by SEC Personnel concerned

File Number									

_____ LCU

Document ID									

_____ Cashier

STAMPS

Remarks: Please use BLACK ink for scanning purposes.

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE (SRC)
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. August 7, 2015
Date of Report

2. SEC Identification Number AS094-000088 3. BIR Tax Identification No. 003-058-789

4. SM PRIME HOLDINGS, INC.
Exact name of registrant as specified in its charter

5. PHILIPPINES 6. (SEC Use Only)
Province, country or other jurisdiction of Industry Classification Code:
incorporation

7. 10th Floor Mall of Asia Arena Annex Building, Coral Way cor. J.W. Diokno Blvd., Mall of
Asia Complex, Brgy. 76, Zone 10, CBP-1A, Pasay City, Philippines 1300
Address of principal office Postal Code

8. (632) 831-1000
Registrant's telephone number, including area code

9. N/A
Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK, P1 PAR VALUE	28,879,137,294
.....	
.....	
.....	

11. Indicate the item numbers reported herein: ITEM # 9, LETTER B.



August 7, 2015

The Philippine Stock Exchange, Inc.
3F Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention of Ms. Janet A. Encarnacion
Head - Disclosure Department

Gentlemen:

This refers to the news article entitled “SM Prime to raise P30B from debt issues ahead of Fed move” posted in BusinessWorld Online on August 6, 2015. The article reported in part that:

“SM Prime Holdings, Inc. is set to raise roughly P30 billion from debt issues in two tranches in the next nine months to finance its 2016 spending budget before the Federal Reserve makes its move to raise borrowing costs.

SM Prime Executive Vice-President Jeffrey C. Lim told reporters yesterday the property giant plans to raise ‘about P12 billion to P15 billion’ in the second half of the year, and ‘another P15 billion’ in the first six months of 2016.

‘We have not decided yet. It could be retail bonds, bilaterals depending on the cost and alternatives presented,’ Mr. Lim said.

‘The company is considering raising funds before a Fed hike, which would start the normalization of monetary policy in the US,’ Mr. Lim said.

....

SM Prime is scouting for new land in second- and third-tier cities in China with an eye for properties that can accommodate both its malls and residential projects.

‘We want to take advantage of the strength of the anchor which is the shopping center. Moving forward, we have to consider putting up residential [projects] in these areas to take advantage of this development,’ Mr. Lim said.

....”

We confirm the veracity of the above-quoted news article.

Very truly yours,

A handwritten signature in blue ink that reads "Teresa Cecilia H. Reyes".

TERESA CECILIA H. REYES
Vice President – Finance

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SM PRIME HOLDINGS, INC.

Registrant

Date: August 7, 2015



TERESA CECILIA H. REYES
Vice President – Finance