

# COVER SHEET

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SEC Registration Number

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D	I	A	R	I	E	S																					

(Company's Full Name)

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e	x	B	u	i	l	d	i	n	g	,	C	o	r	a	l	W	a	y	c	o	r	.	J	.	W	.	
D	i	o	k	n	o	B	l	v	d	.	,	M	a	l	l	o	f	A	s	i	a	C	o	m	p	l	e
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**Mr. Jeffrey C. Lim**  
(Contact Person)

**831-1000**  
(Company Telephone Number)

0	4	1	3
<i>Month</i>		<i>Day</i>	
<i>(Calendar Period)</i>			

1	7	-	C
<i>(Form Type)</i>			

<i>Month</i>		<i>Day</i>	
<i>(Annual Meeting)</i>			

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

<i>Total Amount of Borrowings</i>	
<input style="width: 90%; height: 20px;" type="text"/>	<input style="width: 90%; height: 20px;" type="text"/>
<i>Domestic</i>	<i>Foreign</i>

To be accomplished by SEC Personnel concerned

File Number

\_\_\_\_\_ LCU

Document ID

\_\_\_\_\_ Cashier

STAMPS

Remarks: Please use BLACK ink for scanning purposes.

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE (SRC)  
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. April 13, 2016  
Date of Report
  
2. SEC Identification Number AS094-000088      3. BIR Tax Identification No. 003-058-789
  
4. SM PRIME HOLDINGS, INC.  
Exact name of registrant as specified in its charter
  
5. PHILIPPINES      6. (SEC Use  Only)  
Province, country or other jurisdiction of      Industry Classification Code:  
incorporation
  
7. 10th Floor Mall of Asia Arena Annex Building, Coral Way cor. J.W. Diokno Blvd., Mall of Asia Complex, Brgy. 76, Zone 10, CBP-1A, Pasay City, Philippines      1300  
Address of principal office      Postal Code
  
8. (632) 831-1000  
Registrant's telephone number, including area code
  
9. N/A  
Former name or former address, if changed since last report
  
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
<b>COMMON STOCK, P1 PAR VALUE</b>	<b>28,879,231,694</b>
.....	
.....	
.....	

11. Indicate the item numbers reported herein: ITEM # 9, LETTER B.



April 13, 2016

**The Philippine Stock Exchange, Inc.**  
3F Philippine Stock Exchange Plaza  
Ayala Triangle, Ayala Avenue  
Makati City

**Attention of Ms. Janet A. Encarnacion**  
Head - Disclosure Department

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Gentlemen:

This refers to the news article entitled “SM Prime to issue P70-billion retail bonds” posted in BusinessMirror (Internet Edition) on April 12, 2016. The article reported in part that:

“SM Prime Holdings Inc., the country’s largest property developer, said it will issue up to P70 billion bonds aimed at individual investors in the next three years to partly fund its P180-billion capital expenditures (capex) through 2018.

Jeffrey Lim, SM Prime executive vice president, said the company will apply with the Securities and Exchange Commission for the three-year shelf registration of between P50 billion and P70 billion worth of bonds.

The bonds will have a tenor of 10 years or more and will be issued over a three-year period, with the first tranche to be floated in the third quarter of the year, Lim said at the sidelines of the company’s stockholders’ meeting.

‘The idea is a third of our capex will be funded by the bonds,’ Lim said.

...”

We confirm the veracity of the above-quoted news article.

Very truly yours,

A handwritten signature in black ink that reads "Teresa Cecilia H. Reyes".

**TERESA CECILIA H. REYES**  
Vice President – Finance

## SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SM PRIME HOLDINGS, INC.**  
Registrant

Date: April 13, 2016

A rectangular box containing a handwritten signature in cursive script, which reads "Teresa Cecilia H. Reyes".

**TERESA CECILIA H. REYES**  
**Vice President – Finance**