

# COVER SHEET

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SEC Registration Number

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D	I	A	R	I	E	S																										

(Company's Full Name)

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e	x		B	u	i	l	d	i	n	g	,		C	o	r	a	l		W	a	y		c	o	r	.		J	.	W	.	
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**Mr. Jeffrey C. Lim**  
(Contact Person)

**831-1000**  
(Company Telephone Number)

0	1		1	5
<i>Month</i>	<i>Day</i>		<i>Month</i>	<i>Day</i>
<i>(Calendar Period)</i>				

1	7	-	C	
<i>(Form Type)</i>				

<i>Month</i>	<i>Day</i>		<i>Month</i>	<i>Day</i>
<i>(Annual Meeting)</i>				

*(Secondary License Type, If Applicable)*

*Dept. Requiring this Doc.*

*Amended Articles Number/Section*

*Total No. of Stockholders*

<i>Domestic</i>	<i>Foreign</i>

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To be accomplished by SEC Personnel concerned

*File Number*

*LCU*

*Document ID*

*Cashier*

STAMPS

*Remarks: Please use BLACK ink for scanning purposes.*

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE (SRC)  
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. January 15, 2018  
Date of Report
  
2. SEC Identification Number AS094-000088      3. BIR Tax Identification No. 003-058-789
  
4. SM PRIME HOLDINGS, INC.  
Exact name of registrant as specified in its charter
  
5. PHILIPPINES      6. (SEC Use  Only)  
Province, country or other jurisdiction of      Industry Classification Code:  
incorporation
  
7. 10th Floor Mall of Asia Arena Annex Building, Coral Way cor. J.W. Diokno Blvd., Mall of  
Asia Complex, Brgy. 76, Zone 10, CBP-1A, Pasay City, Philippines      1300  
Address of principal office      Postal Code
  
8. (632) 831-1000  
Registrant's telephone number, including area code
  
9. N/A  
Former name or former address, if changed since last report
  
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
<b>COMMON STOCK, P1 PAR VALUE</b>	<b>28,879,231,694</b>
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.....	
.....	

11. Indicate the item numbers reported herein: ITEM # 9, LETTER B.



**Press Release**

**SM Prime to Issue up to Php15 Billion Fixed Rate Retail Bonds with an over subscription option of up to Php5 Billion**

(15 January 2018, Pasay City, Philippines) SM Prime Holdings, Inc. has filed with the Securities and Exchange Commission an application for a permit to sell for the issuance of fixed-rate bonds in the amount of Php15 Billion with an over subscription option of up to Php5 Billion with maturities of 5 years and 7 years. The issuance is part of the Company P60 Billion Shelf Registration of Fixed Rate Bonds approved by the Commission on 8 July 2016 under SEC MSRDR Order No. 11 series of 2016 dated 12 July 2016.

-End-

For further information, please contact:

**John Nai Peng C. Ong**

Chief Finance Officer

SM Prime Holdings, Inc.

E-mail: [john.ong@smprime.com](mailto:john.ong@smprime.com)

Tel. no.: 831.1000 loc. 7886

**SIGNATURES**

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SM PRIME HOLDINGS, INC.**  
Registrant

Date: January 15, 2018

  
**JOHN NAI PENG C. ONG**  
Chief Finance Officer