

# COVER SHEET

A S 0 9 4 - 0 0 0 0 8 8

SEC Registration Number

S	M	P	R	I	M	E	H	O	L	D	I	N	G	S	,	I	N	C	.	A	N	D	S	U	B	S	I
D	I	A	R	I	E	S																					

(Company's Full Name)

1	0	t	h	F	l	o	o	r	M	a	l	l	o	f	A	s	i	a	A	r	e	n	a	A	n	n	
e	x	B	u	i	l	d	i	n	g	,	C	o	r	a	l	W	a	y	c	o	r	.	J	.	W	.	
D	i	o	k	n	o	B	l	v	d	.	,	M	a	l	l	o	f	A	s	i	a	C	o	m	p	l	e
x	,	B	r	g	y	.	7	6	Z	o	n	e	1	0	,	C	B	P	-	1	A	,	P	a	s	a	
y	C	i	t	y	1	3	0	0																			

**Mr. Jeffrey C. Lim**  
(Contact Person)

**831-1000**  
(Company Telephone Number)

0	9	1	8
<i>Month</i>		<i>Day</i>	
<i>(Calendar Period)</i>			

1	7	-	C
<i>(Form Type)</i>			

<i>Month</i>		<i>Day</i>	
<i>(Annual Meeting)</i>			

*(Secondary License Type, If Applicable)*

*Dept. Requiring this Doc.*

*Amended Articles Number/Section*

*Total No. of Stockholders*

<i>Domestic</i>	<i>Foreign</i>

-----

To be accomplished by SEC Personnel concerned

<i>File Number</i>									

\_\_\_\_\_

*LCU*

<i>Document ID</i>									

\_\_\_\_\_

*Cashier*

S T A M P S

*Remarks: Please use BLACK ink for scanning purposes.*

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE (SRC)  
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. September 18, 2015  
Date of Report
2. SEC Identification Number AS094-000088      3. BIR Tax Identification No. 003-058-789
4. SM PRIME HOLDINGS, INC.  
Exact name of registrant as specified in its charter
5. PHILIPPINES      6. (SEC Use  Only)  
Province, country or other jurisdiction of      Industry Classification Code:  
incorporation
7. 10th Floor Mall of Asia Arena Annex Building, Coral Way cor. J.W. Diokno Blvd., Mall of  
Asia Complex, Brgy. 76, Zone 10, CBP-1A, Pasay City, Philippines      1300  
Address of principal office      Postal Code
8. (632) 831-1000  
Registrant's telephone number, including area code
9. N/A  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
<b>COMMON STOCK, P1 PAR VALUE</b>	<b>28,879,231,694</b>
.....	
.....	
.....	

11. Indicate the item numbers reported herein: ITEM # 9, LETTER B.



## Press Release

### **SM Prime to Issue up to Php15 Billion Fixed Rate Retail Bonds with an over subscription option of up to Php5 Billion**

(18 September 2015, Pasay City, Philippines) SM Prime Holdings, Inc. (SMPH) announced today that its Board of Directors approved the issuance of Fixed Rate Peso Retail Bonds up to Php15 Billion with an over subscription option of up to Php5 Billion with maturities of 5.25 years and 10 years.

The Board of Directors also authorized the management to negotiate and finalize the terms and conditions, including pricing, tenor and any increase in issuance amount, and execute any and all documents necessary, to implement the retail bond issue.

-End-

For further information, please contact:

**Ms. Teresa Cecilia H. Reyes**

Vice President, Finance

SM Prime Holdings, Inc.

E-mail: [teresa.cecilia.reyes@smprime.com](mailto:teresa.cecilia.reyes@smprime.com)

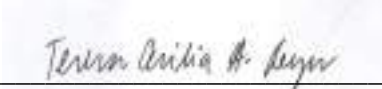
Tel. no.: 831.1000 loc. 7820

## SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SM PRIME HOLDINGS, INC.**  
Registrant

Date: September 18, 2015



**TERESA CECILIA H. REYES**  
**Vice President - Finance**