

# COVER SHEET

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SEC Registration Number

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(Company's Full Name)

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**Mr. Jeffrey C. Lim**  
(Contact Person)

**831-1000**  
(Company Telephone Number)

0	7		0	5
<i>Month</i>	<i>Day</i>		<i>Month</i>	<i>Day</i>
<small>(Calendar Period)</small>				

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<small>(Form Type)</small>				

<i>Month</i>	<i>Day</i>		<i>Month</i>	<i>Day</i>
<small>(Annual Meeting)</small>				

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

<small>Domestic</small>	<small>Foreign</small>

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To be accomplished by SEC Personnel concerned

<small>File Number</small>											

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LCU

<small>Document ID</small>											

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Cashier

**STAMPS**

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE (SRC)  
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. July 05, 2016  
Date of Report
  
2. SEC Identification Number AS094-000088      3. BIR Tax Identification No. 003-058-789
  
4. SM PRIME HOLDINGS, INC.  
Exact name of registrant as specified in its charter
  
5. PHILIPPINES      6. (SEC Use  Only)  
Province, country or other jurisdiction of      Industry Classification Code:  
incorporation
  
7. 10th Floor Mall of Asia Arena Annex Building, Coral Way cor. J.W. Diokno Blvd., Mall of  
Asia Complex, Brgy. 76, Zone 10, CBP-1A, Pasay City, Philippines      1300  
Address of principal office      Postal Code
  
8. (632) 831-1000  
Registrant's telephone number, including area code
  
9. N/A  
Former name or former address, if changed since last report
  
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
<b>COMMON STOCK, P1 PAR VALUE</b>	<b>28,879,231,694</b>
.....	
.....	
.....	

11. Indicate the item numbers reported herein: ITEM # 9, LETTER B.



July 05, 2016

**The Philippine Stock Exchange, Inc.**  
3F Philippine Stock Exchange Plaza  
Ayala Triangle, Ayala Avenue  
Makati City

**Attention of Ms. Janet A. Encarnacion**  
Head - Disclosure Department

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Gentlemen:

This refers to the news article entitled “Hans Sy to bow out of SM” posted in Inquirer.net today. The article reported in part that:

“Hans Sy, president of Southeast Asian property giant SM Prime Holdings Inc. (SMPH), is set to step down as chief executive.

Sy, who will turn 61 in September, made the surprise announcement last Saturday during a cocktail hosted for the group’s executive officers at the family’s new hotel property Conrad Manila, industry sources said.

The retirement is still subject to board approval, however.

Handpicked as Sy’s successor was Jeffrey Lim, 55, SMPH chief finance officer who has been with the group for over two decades.

In a text message, Lim said his appointment as the new president of SMPH was expected to take effect on Oct. 1.

...”

We confirm the veracity of the above-quoted news article.

This is to clarify that SM Prime Holdings, Inc. President Hans Sy will relinquish his post effective October 1, 2016, which is still subject to Board of Director’s approval. He will continue to be involved in the Company’s overall strategic direction as Director and Chairman of the Executive Committee.

Very truly yours,

A handwritten signature in black ink that reads "Teresa Cecilia H. Reyes".

**TERESA CECILIA H. REYES**  
Vice President – Finance

## SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SM PRIME HOLDINGS, INC.**  
Registrant

Date: July 05, 2016

A rectangular box containing a handwritten signature in cursive script that reads "Teresa Cecilia H. Reyes".

**TERESA CECILIA H. REYES**  
**Vice President – Finance**