

AS094-000088

SEC Registration Number

SM PRIME HOLDINGS, INC. AND SUBS I  
DIARIES

(Company's Full Name)

10th Floor Mall of Asia Arena Ann  
ex Building, Coral Way cor. J.W.  
Dio kno Blvd., Mall of Asia Comple  
x, Brgy. 76 Zone 10, CBP-1A, Pas a  
y City 1300

Mr. John Nai Peng C. Ong

(Contact Person)

8831-1000

(Company Telephone Number)

11 25

Month Day  
(Calendar Period)

17 - C

(Form Type)

Month Day

(Annual Meeting)

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

Remarks: Please use BLACK ink for scanning purposes.

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE (SRC)  
AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. November 25, 2020  
Date of Report

2. SEC Identification Number AS094-000088

3. BIR Tax Identification No. 003-058-789

4. SM PRIME HOLDINGS, INC.  
Exact name of registrant as specified in its charter

5. PHILIPPINES  
Only) Province, country or other jurisdiction of incorporation

6. (SEC Use

Industry Classification Code:

7. 10th Floor Mall of Asia Arena Annex Building, Coral Way cor. J.W. Diokno Blvd., Mall of Asia Complex, Brgy. 76, Zone 10, CBP-1A, Pasay City, Philippines  
1300  
Address of principal office

Postal Code

8. (632) 8831-1000  
Registrant's telephone number, including area code

9. N/A  
Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class

Number of Shares of Common Stock  
Outstanding and Amount of Debt  
Outstanding

**COMMON STOCK, P1 PAR VALUE**

**28,879,231,694**

11. Indicate the item numbers reported herein: ITEM # 9, LETTER B.



## PRESS RELEASE

### SM Prime opens New Mall in Zamboanga City



*Artist's Rendition of SM City Mindpro*

**(25 November, 2020, Pasay City)** [SM Prime Holdings, Inc.](#) (SM Prime), one of the leading integrated property developers in Southeast Asia, will open on Friday, November 27<sup>th</sup>, its first mall in Zamboanga City and seventh mall in Mindanao, SM City Mindpro. Offering almost 38,000 square meters (sqm.) of gross floor area (GFA), this newest landmark is located at the heart of the downtown area along La Purisima Street, Zamboanga City.

“The opening of SM City Mindpro in Zamboanga is a testament to the flourishing economic activities in Mindanao boosting the confidence of SM Prime to continue its expansion plans in the region. We are delighted to welcome our fellow Zamboangueños to this newest SM mall, and assure every one of safety protocols implemented in accordance to government guidelines,” SM Prime President Jeffrey C. Lim said.

Opening with more than 90% of space-lease awarded, SM City Mindpro will have four levels of mixed local and foreign shops that will provide entertainment and convenience in the city and its neighboring provinces. SM's well-loved stores such as The SM Store, SM Supermarket, Uniqlo, Sports Central, Watsons, SurPlus, Ace Hardware and BDO will lead the opening of the mall along with other exciting amenities such as SM Cinema, Cyberzone, local and international food and fashion establishments, sports and specialty stores, services shops and a carpark.

"The easing of quarantine protocols in various areas in the country has led to the reopening of businesses that will help our economy bounce back quicker. We hope that through SM City Mindpro, which provides a center of convergence for economic, social and cultural activities, Zamboangueños will experience utmost convenience as they seek essential services as well as entertainment during these times," Mr. Lim added.

SM Prime started expanding in Mindanao with SM City Davao in 2001, followed by SM City Cagayan de Oro in 2002, SM City General Santos and SM Lanang Premier in 2012, SM CDO Downtown in 2017, and SM City Butuan, just recently, this early November.

SM Prime remains committed to being a catalyst for economic growth by delivering innovative and sustainable lifestyle cities, thereby enriching the quality of life for millions of people.

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**For further information, please contact:**

**Alexander Pomento**

Vice President, Investor Relations

SM Prime Holdings, Inc.

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Tel. no.: +632 8862 7940

## SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SM PRIME HOLDINGS, INC.**  
Registrant

Date: November 25, 2020  
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**JOHN NAI PENG C. ONG**  
Corporate Information Officer